



# Florida Refrigeration & Air Conditioning Contractors Association

## EDUCATION CONFERENCE 2010



**YES!**  
We would like to sponsor:

- “Toolbox” Contributor**  
(\$250 & provide materials)
- Networking Break Sponsor**  
(\$500 - **2 remaining!**)  
(1 SOLD - RSES)  
(1 SOLD - Scarr Insurance)
- Continental Breakfast Sponsor**  
(\$500 - **1 remaining!**)  
(1 SOLD - SR Merchants)
- Table Top Display**  
(SOLD)
- Supporting Conference Sponsor**  
(\$1,000 - Limit 2 companies)
- “Toolbox” Sponsor**  
(SOLD)
- Additional Conference Sponsor** (\$2,500)
- Hospitality Suite Sponsor**  
(SOLD - Lennox Industries)
- Awards Luncheon Sponsor**  
(SOLD - Johnstone Supply)  
(SOLD - Olive Tree Energy)
- Conference Luncheon Sponsor**  
(SOLD - Carrier Enterprise)
- 2011 - 2013 Leadership Award Sponsor**  
(SOLD - Trane)

## HVACR Contractor’s Guide to **NAVIGATING THE ROAD TO RECOVERY**

**Rosen Centre Hotel, Orlando, FL**  
**March 26 - March 27, 2010**

Registrant’s Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

### **Accommodations at the Rosen Centre Hotel** 9840 International Drive ■ Orlando, FL 32819 ■ 800-204-7234

Hotel accommodations are **NOT** required.  
 Hotel accommodations **ARE** requested at the Rosen Centre Hotel:  
 Check-in date: \_\_\_\_\_ Check-out date: \_\_\_\_\_

1-standard Room \$119 + tax ( 1 king bed or  2 double beds)  
 1-bedroom VIP Suite \$499 + tax (1 king room, living room and kitchen)

Room(s) must be guaranteed by a credit card. Rates are per night plus taxes  
**DO NOT CALL HOTEL DIRECTLY FOR RESERVATIONS.**

Credit card (**Hotel room guarantee only**):  
 Visa  Mastercard  Discover  AMEX

Card number: \_\_\_\_\_ Expire: \_\_\_\_\_ / \_\_\_\_\_  
 Name on Card: \_\_\_\_\_ CVC#: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Authorization (sign): \_\_\_\_\_

Mail this form and your check made payable to:  
FRACCA, 466 94th Avenue North, St. Petersburg, Florida 33702  
phone: 727.576.3225 ♦ fax: 727.578.9982 ♦ email: mail@fracca.org ♦ www.fracca.org

# EDUCATION CONFERENCE 2010 SPONSOR & TABLETOP OPPORTUNITIES



**“Toolbox” Contributor** — — — — — (\$250 & provide materials)

1. Sponsor to provide materials and/or promotional items for inclusion in the registrants’ bags (est. 100 count)
2. Listing in all program materials at the conference

**Networking Break Sponsor** — — — (\$500 - **2 remaining!**; **2 SOLD - RSES; Scarr Insurance**)

1. Listing in marketing flyer; distributed to members and non-members statewide.
2. Listing in all program materials at the conference
3. Signage at the event sponsored
4. Opportunity to include materials and/or promotional items in the registrants’ bags (est. 100 count)

**Continental Breakfast Sponsor** — — — (\$500 - **1 remaining!**; **1 SOLD - SR Merchant Services**)

1. Listing in marketing flyer; distributed to members and non-members statewide
2. Listing in all program materials at the conference
3. Signage at the event sponsored

**Table Top Display** — — — — — (\$750 - **5 remaining!**)

1. Listing in marketing flyer; distributed to members and non-members statewide.
2. Listing on website on page(s) that announce the conference
3. Listing in all program materials at the conference
4. Sponsor has opportunity to include marketing materials in conference registration “toolbox”
5. Table Top Display (6’ draped table / chair / basic electricity upon request)
6. Full registration for 1 attendee.



**Supporting Conference Sponsor** — — — (\$1,000 - Limit 2 companies)

1. Listing in marketing flyer; distributed to members and non-members statewide.
2. Listing with logo on website on page(s) that announce the conference
3. Listing in all program materials at the conference
4. Signage at conference
5. Sponsor has opportunity to include marketing materials in conference registration “toolbox”
6. Two (2) tickets to awards & conference luncheons
7. Includes Table Top Display at conference

**“Toolbox” Sponsor** — — — — — (SOLD)

1. Listing in marketing flyer; distributed to members and non-members statewide.
2. Listing with logo on website on page(s) that announce the conference
3. Listing in all program materials at the conference and on registration “toolboxes” (bags)
4. Signage at conference
5. Sponsor has opportunity to include marketing materials in conference registration “toolbox”
6. Includes Table Top Display at conference

**Additional Conference Sponsor** — — — (\$2,500)

1. Listing with logo in marketing flyer; distributed to members and non-members statewide.
2. Listing with logo on website on page(s) that announce the conference
3. Listing with logo in all program materials at the conference
4. Signage at the conference
5. Sponsor has opportunity to include marketing materials in conference registration “toolbox”
6. Two (2) tickets to each luncheon (Awards and Conference)
7. Includes Table Top Display at conference
8. Full registration for 1 attendee.

**Continued...**



### Hospitality Suite Sponsor — — — (SOLD - Lennox Industries)

1. Listing with logo in marketing flyer; distributed to members and non-members statewide.
2. Listing with logo on website on page(s) that announce the conference
3. Listing with logo in all program materials at the conference
4. Signage at the event sponsored
5. Two (2) tickets to each luncheon (Awards & Conference)
6. Sponsor has opportunity to include marketing materials in conference registration “toolbox”
7. Includes Table Top Display at conference

### Awards Luncheon Sponsor — — — — (SOLD - Johnstone Supply; Olive Tree Energy)

1. Listing with logo in marketing flyer; distributed to members and non-members statewide.
2. Listing with logo on website on page(s) that announce the conference
3. Listing with logo in all program materials at the conference
4. Signage at the event sponsored
5. Two (2) tickets to each luncheon (Awards and Conference)
6. Opportunity to address members at Awards Luncheon
7. Sponsor has opportunity to include marketing materials in conference registration “toolbox”
8. Includes Table Top Display at conference

### Conference Luncheon Sponsor — — — (SOLD - Carrier Enterprises - FL Region)

1. Listing with logo in marketing flyer; distributed to members and non-members statewide.
2. Listing with logo on website on page(s) that announce the conference
3. Listing with logo in all program materials at the conference
4. Signage at the event sponsored
5. Two (2) tickets to each luncheon (Awards and Conference)
6. Opportunity to address members at Conference Luncheon
7. Sponsor has opportunity to include marketing materials in conference registration “toolbox”
8. Includes Table Top Display at conference



### 2011 - 2013 Leadership Award Sponsor — — — (SOLD - Trane)

The sponsorship for the state-wide leadership award is for a three-year period – 2011, 2012, and 2013 and is renewable. **Only one Leadership Award sponsor will be permitted.**

1. Listing with logo in marketing flyer; distributed to members and non-members statewide.
2. Listing with logo on website on page(s) that announce the conference
3. Listing with logo in all program materials at the conference
4. Press release and/or article in the industry newspapers
5. Signage at the Awards Luncheon
6. Sponsor has opportunity to include marketing materials in conference registration “toolbox”
7. Opportunity to address members at Awards Luncheon
8. Two (2) tickets to awards luncheon

